

Export of fresh Indian grapes

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ABSTRACT

Grape (*Vitis vinifera*) is one of the most delicious refreshing and nourishing fruits. It is universally consumed as table fruit and ripen grapes are easily digestible. The present paper attempts to quantify the changing structure of Indian fresh grape exports. Data for analysis were obtained from the various published issues for a period of 10 years from 2001-02 to 2010-11. Compound growth rate (C.G.R.) was computed for grape production, area, yield, export quantity and export value over the years. The Markov chain analysis was attempted to assess the transition probabilities for the major grape markets. The major export markets for Indian grapes are Bangladesh (35.42 %), Netherlands (21.5%), U.K. (13.85 %), U.A.E. (10.87%) and Germany (3.01 %). The major Indian grape export markets were categorized as stable markets (Bangladesh, U.A.E, Netherlands) and unstable markets (Germany, U.K.) based on the magnitude of transition probabilities.

KEY WORDS : Compound growth rate, Structural change, Direction of trade, Markov chain

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